

SECTION T
TRADE AND SERVICES

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- T- 1. **Retail Trade, Newfoundland and Labrador, By Month, 1961 to 1969**
Source: Data supplied by D.B.S., Retail Trade Section, Merchandising and Services Division. The 1961-66 data has been revised to a new (1966) Census base; revised data for 1966-69 will be available in the near future.
- T- 2. **Retail Trade, Newfoundland and Labrador, By Business Group, 1951, 1961 and 1966**
Source: D.B.S. Census of Canada, 1961, 97-501, (table 1); 1966, 97-602, (table 1); Data for 1951 supplied by D.B.S., Retail Trade Section, Merchandising and Services Division.
Definitions and Explanations:
General Note on the 1966 Census Tables:
New kinds of business introduced for the first time in the 1966 Census are "Home and auto supply stores", and "Grocery, confectionery and sundries stores". The introduction of home and auto supply stores recognizes the diversification by many retailers previously classed as accessories, tires and battery stores into additional commodity lines not normally associated with the automatic trade.
To isolate small neighbourhood stores whose grocery content has been largely diluted by a variety of unrelated merchandise, the new classification of "Grocery, confectionery and sundries" was established.
. Another significant change from previous censuses has been made in the "Department Store" classification. Catalogue sales data, formerly included with department store sales data, have been allocated to the "General merchandise store" classification. In addition, non-department store locations of department store organizations were reclassified to their appropriate categories.
- T- 3. **Selected Statistics of Retail Trade, Newfoundland and Labrador, By Business Group and Selected Trade, 1966**
Source: D.B.S. Census of Canada, 1966, 97-602, (table 1).
- T- 4. **Retail Trade, Census Divisions, Newfoundland and Labrador, By Business Group and Selected Trade, 1966**
Source: D.B.S. Census of Canada, 1966, 97-603, (table 5).
- T- 5. **Retail Trade, St. John's, By Business Group and Selected Trade, 1966**
Source: D.B.S. Census of Canada, 1966, 97-603, (table 7).
Definitions and Explanations:
This table refers only to the city proper. For data on the metropolitan area of St. John's, see Table T-6.
- T- 6. **Selected Statistics of Retail Trade, St. John's Metropolitan Area, By Business Group and Selected Trade, 1966**
Source: D.B.S. Census of Canada, 1966, 97-603, (table 2).
Definitions and Explanations:
This table refers to the St. John's metropolitan area. For data on St. John's city proper, see Table T-5.
- T- 7. **Selected Statistics of Retail Trade For Incorporated Places of 1,000 Population and Over, Newfoundland and Labrador, By Census Division, 1966**
Source: D.B.S. Census of Canada, 1966, 97-603, (table 4).
- T- 8. **Gasoline and Diesel Oil Sales For Motive Purposes, Newfoundland and Labrador, 1949 to 1968**
Source: D.B.S. *The Motor Vehicle, Part II, Motive Fuel Sales, 53-218, 1960 to 1968*, (tables 1, 2 and 6); Data for 1949 to 1956 supplied by D.B.S., Transportation Section, Transportation and Public Utilities Division.
- T- 9. **Number and Value of New Motor Vehicle Sales, Newfoundland and Labrador, By Type, 1952 to 1968**
Source: D.B.S. *New Motor Vehicle Sales, 63-208, 1952 to 1956*, p. V. 8, (table 3); 1957, p. 8, (table 1); 1958 to 1966, pp. 9 and 10, (tables 2 and 3); 1967, pp. 8 and 9, (tables 3 and 4); 1968, pp. 12 and 14, (tables 3 and 4).
Definitions and Explanations:
"Commercial Vehicles" refer solely to "Trucks" and "Buses". All other vehicles, even though they may be carrying passengers (i.e. taxis and local delivery services, etc.), are classified as passenger vehicles.

- T-10. **Wholesale Trade, Newfoundland and Labrador, By Type of Business, 1951 and 1961**
Source: Data supplied by D.B.S., Wholesale Trade Section, Merchandising and Services Division.
Definitions and Explanations:
 It should be noted in this table that the sales from 1951 to 1961 are not comparable since so much of the data for 1951 is not available.
- T-11. **Number and Receipts of Service Establishments, Newfoundland and Labrador, By Business Group, 1951, 1961 and 1966**
Source: D.B.S. Census of Canada, 1961, 97-517, (table 30); 1966, 97-643, (table 5); Miscellaneous data for 1961 supplied by D.B.S., Retail Trade Section, Merchandising and Services Division.
- T-12. **Number and Receipts of Service Establishments, Census Divisions, Newfoundland and Labrador, By Kind of Business Group and Selected Trade, 1966**
Source: D.B.S. Census of Canada, 1966, 97-643, (table 5).
- T-13. **Number and Receipts of Service Establishments, St. John's, By Business Group and Selected Trade, 1966**
Source: D.B.S. Census of Canada, 1966, 97-643, (table 6).
- T-14. **Selected Statistics of Service Establishments For Incorporated Places of 1,000 Population and Over, Newfoundland and Labrador, By Census Division, 1966**
Source: D.B.S. Census of Canada, 1966, 97-643, (table 14).
- T-15. **Estimated Restaurant Receipts, Newfoundland and Labrador, By Month, 1961 to 1969**
Source: D.B.S. Restaurant Statistics, 63-011, (monthly), June 1967, pp. 3 to 9; July 1968, pp. 4 to 6; August 1968 to October 1969, (individual monthly reports).
Definitions and Explanations:
 Prior to the June 1967 publication of D.B.S. Catalogue No. 63-011 these statistics were published in the D.B.S. report **Retail Trade**, Catalogue No. 63-005. The term "Sales" rather than "Receipts" was used in the **Retail Trade** (monthly bulletin) to denote volume of business. As a result of a revision of the Standard Industrial Classification in 1960, restaurants, caterers, cocktail lounges and taverns were transferred from the retail to the service sector of the industry.
 The estimates found in this table are for restaurants only and comprise the following six trades of the 1961 census:
- (1) Eating places;
 - (2) Eating places with alcoholic beverages;
 - (3) Eating places with other merchandise;
 - (4) Fish and chip shops;
 - (5) Eating places with motel and/or cabins;
 - (6) Eating places with alcoholic beverages and with motel and/or cabins.

TABLE T-1
RETAIL TRADE, NEWFOUNDLAND AND LABRADOR, BY MONTH, 1961 TO 1969

<u>Month</u>	<u>1961¹</u>	<u>1962¹</u>	<u>1963¹</u>	<u>1964¹</u>	<u>1965¹</u>	<u>1966¹</u>	<u>1966</u>	<u>1967</u>	<u>1968</u>	<u>1969</u>
					(Thousands of Dollars)					
January	18,194	18,920	19,674	22,868	24,230	25,544	24,976	27,879	30,127	31,799
February	18,213	17,459	18,953	21,964	23,807	25,949	25,749	27,588	32,309	32,335
March	20,918	23,294	23,471	24,373	26,351	30,265	30,228	32,657	34,940	35,524
April	22,491	24,607	25,647	27,530	30,614	33,123	33,108	33,036	35,398	37,097
May	26,958	27,957	30,502	30,796	32,440	34,130	34,078	38,974	39,906	40,268
June	25,921	25,738	26,483	27,772	31,779	34,340	35,006	41,383	44,173	43,852
July	24,777	25,383	27,283	30,982	36,462	37,003	37,776	39,969	42,645	42,765
August	23,795	25,596	26,769	28,167	30,880	34,743	35,524	37,992	42,314	41,112
September	23,708	23,767	25,004	28,443	31,600	34,467	33,898	39,575	38,009	39,753
October	24,168	25,059	27,226	30,861	32,365	34,768	34,741	37,738	39,150	40,419
November	26,233	27,997	30,924	31,421	35,344	37,104	36,367	40,332	42,769	39,645
December	30,192	31,222	33,131	37,217	41,471	44,171	43,266	49,570	48,990	54,206
Total	285,568	296,999	315,067	342,394	377,343	405,607	404,717	446,693	470,726	478,775

¹ Data for 1961 to 1966 based on the 1966 census. Data for 1967 to 1969 is based on the 1961 census and is presently being revised to the 1966 census basis.

TABLE T-2
RETAIL TRADE, NEWFOUNDLAND AND LABRADOR, BY BUSINESS GROUP,
1951, 1961 AND 1966

<u>Business Group</u>	<u>Year</u>	<u>Stores</u>	<u>Sales</u>
		(Number)	(\$'000)
Food	1951	2,157	40,213
	1961	2,760	72,757
	1966	2,771	112,373
General Merchandise	1951	1,345	69,335
	1961	1,074	103,122
	1966	877	119,179
Automotive	1951	143	16,913
	1961	397	62,141
	1966	485	102,507
Apparel and Accessories	1951	88	7,616
	1961	152	17,018
	1966	182	20,820
Hardware and Home Furnishings	1951	66	4,212
	1961	140	11,442
	1966	155	14,685
Other Retail Stores	1951	147	14,070
	1961	224	19,088
	1966	309	36,044
Total	1951	3,946	152,359
	1961	4,747	285,568
	1966	4,779	405,607

TABLE T-3
SELECTED STATISTICS OF RETAIL TRADE,
NEWFOUNDLAND AND LABRADOR, BY BUSINESS GROUP AND SELECTED TRADE, 1966

<u>Business Group</u>	<u>Stores</u> (Number)	<u>Sales</u> (\$'000)	<u>Inventory</u> <u>At End</u> <u>Of Year</u> (\$'000)	<u>Paid Employees</u>		
				<u>Working</u> <u>Proprietors</u> (Number)	<u>As Of Last</u> <u>Week Of November</u> (Number)	<u>Total Payroll</u> <u>For Year</u> (\$'000)
Total, all stores	4,779	405,607.4	59,755.6	4,076	12,245	34,067.7
Food Group	2,771	112,372.5	10,586.1	2,660	2,459	5,458.4
Bakery products stores	12	598.5	1.5	10	37	76.0
Candy, nut and confectionery stores	124	1,253.2	59.9	124	19	28.2
Dairy products stores	7	125.9	11.3	6	11	12.8
Egg and poultry stores	1	—
Fruit and vegetable stores	10	648.7	25.9	7	22	37.7
Groceries, confectionery and sundries stores.....	914	15,137.7	1,511.0	913	211	301.8
Grocery stores, without fresh meat	1,257	26,374.7	3,007.6	1,258	372	525.0
Grocery stores, with fresh meat	402	65,033.3	5,863.8	301	1,681	4,182.0
Meat markets	27	2,342.8	52.2	25	67	194.7
Fish markets	5	94.8	6.1	5	3	..
Delicatessen stores	7	471.1	12.9	6	20	61.0
Other food stores	5
General merchandise group	877	119,179.3	23,845.6	669	4,770	11,179.5
Department stores	13	21,751.4	5,765.5	—	1,481	3,761.1
General merchandise stores	131	30,983.9	3,432.4	77	901	2,130.4
General stores, more than one-third food	717	58,652.7	13,044.3	586	1,865	4,127.5
Variety stores	16	7,791.3	1,603.4	6	523	1,160.5
Automotive group	485	102,506.8	11,668.1	382	2,494	9,906.9
Motor Vehicle dealers	47	68,310.3	8,298.2	4	1,344	6,326.8
Used car dealers	7
Accessories, tire and battery shops	18	2,086.3	499.2	10	71	272.4
Home and auto supply stores	16	2,942.6	902.6	5	91	340.0
Service Stations	277	20,723.9	932.3	240	651	1,802.6
Garages	93	7,110.0	965.6	87	262	921.0
Paint and body shops	20	776.0	31.2	22	64	214.4
Other specialty repair shops	4	63.1	6.2	3	3	..
Car wash	1
Other automotive businesses	2
Apparel and accessories group	182	20,820.0	5,620.9	100	1,014	2,522.3
Men's and boys' clothing stores	18	1,330.4	508.7	9	49	161.8
Men's and boys' furnishings stores	1
Women's and misses' ready-to-wear stores	19	1,401.1	293.7	11	55	128.6
Lingerie and hosiery stores	—	—
Millinery stores	—	—
Fur stores	2	—
Women's apparel and accessories stores	2
Children's and infant's wear stores	4	74.9	40.0	3	5	8.9
Family clothing and furnishings stores	94	14,014.4	3,660.2	46	685	1,591.2
Men's shoe stores	—	—
Women's shoe stores	—	—
Children's and infant's shoe stores	—	—
Family shoe stores	20	3,137.3	885.3	6	161	420.2
Custom tailors	5
Second-hand clothing stores	7
Piece goods stores	10
Other apparel and accessories stores	—	—

TABLE T-3 — (Continued)

<u>Business Group</u>	<u>Stores</u> (Number)	<u>Sales</u> (\$'000)	<u>Inventory At End Of Year</u> (\$'000)	<u>Paid Employees</u>		
				<u>Working Proprietors</u> (Number)	<u>As Of Last Week Of November</u> (Number)	<u>Total Payroll For Year</u> (\$'000)
Hardware and home furnishings group	155	14,684.6	3,139.2	101	508	1,811.1
Hardware stores	38	3,882.0	1,025.9	22	167	477.7
Paint, glass and wallpaper stores	8	610.6	99.2	4	16	77.5
Furniture stores	14	950.5	338.0	5	27	99.0
Household appliance stores	7
Television sales and service shops	8	364.5	66.6	7	22	80.5
Furniture, television, radio and appliance stores	22	6,991.9	1,210.6	5	200	858.3
Television, radio and hi-fi stores	6	106.2	25.6	6	1	..
Television and radio repair shops	37	417.3	74.3	34	16	54.0
Household appliance repair shops	5	49.5	5.4	5	2	..
Electrical supply stores	7	297.6	70.5	5	11	..
China, glassware and kitchenware stores	—	—	—	—	—	—
Floor coverings, curtains and drapery stores	—	—	—	—	—	—
Picture and picture framing stores	1	—	—
Antique stores	—	—	—	—	—	—
Second-hand furniture stores	2	—	—
Other home furnishings stores	—	—	—	—	—	—
Other retail stores group	309	36,044.2	4,895.7	164	1,000	3,189.5
Drug stores without meals or lunches	82	9,807.6	2,215.8	31	410	1,201.2
Drug stores with meals or lunches	3	505.2	85.3	1	28	67.0
Patent and proprietary medicine stores	1	—
Fuel oil dealers	39	5,192.0	74.7	28	95	377.9
Fuel dealers, other than oil	10	1,062.9	170.2	5	60	126.3
Government liquor stores	18	9,338.4	530.7	—	101	352.4
Brewers' retail stores or agents	30	1,260.3	12.1	25	10	52.7
Wine stores	—	—	—	—	—	—
Jewellery stores	21	1,628.2	596.7	12	60	278.7
Jewellery repair shops	4	—	—
Sporting goods stores	11	602.4	184.2	6	25	78.7
Boats, motors and accessories dealers	—	—	—	—	—	—
Bicycle shops incl. repairs	4	184.4	61.7	2	8	34.5
Motorcycle dealers	—	—	—	—	—	—
Tobacco stores and stands	22	666.0	40.0	7	29	78.0
Book and stationery stores	4	276.8	47.5	2	13	28.1
Newsdealers	—	—	—	—	—	—
Florists	14	514.9	20.6	10	29	104.3
Gift, novelty and souvenir stores	16	773.1	150.8	12	43	96.4
Camera stores	2
Piano and organ stores	2	—
Music stores	4
Opticians	1	—
Luggage and leather goods stores	—	—	—	—	—	—
Health appliance stores	3	89.8	6.5	3	2	..
Monument dealers	2
Toy and hobby shops	2
Record bars	1	—
Pet stores	—	—	—	—	—	—
Religious goods stores	2	—
Wool stores	—	—	—	—	—	—
Other retail stores	11	3,031.6	405.4	9	40	157.3

TABLE T-4
RETAIL TRADE, CENSUS DIVISIONS, NEWFOUNDLAND AND LABRADOR, BY BUSINESS GROUP
AND SELECTED TRADE, 1966

<u>Business Group</u>	<u>Total</u>		<u>Division No. 1</u>		<u>Division No. 2</u>	
	<u>Stores</u> (Number)	<u>Sales</u> (\$'000)	<u>Stores</u> (Number)	<u>Sales</u> (\$'000)	<u>Stores</u> (Number)	<u>Sales</u> (\$'000)
Total, all stores	4,779	405,607.4	1,858	181,198.2	289	15,452.7
Food Group	2,771	112,372.5	1,177	56,221.7	195	5,690.6
Groceries, confectionery and sundries stores	914	15,137.7	408	6,825.6	51	704.5
Grocery stores, without fresh meat	1,257	26,374.7	491	11,949.2	101	1,815.6
Grocery stores, with fresh meat	402	65,033.3	159	33,077.9	34	3,068.6
Meat markets	27	2,342.8	26	..	1	..
General Merchandise Group	877	119,179.3	154	34,415.1	60	6,451.0
General stores, more than one-third food	717	58,652.7	117	7,236.9	47	4,909.9
Variety stores	16	7,791.3	2	..	1	..
Automotive Group	485	102,506.8	207	53,536.3	24	2,822.6
Motor vehicle dealers	47	68,310.3	12	35,011.6	3	..
Used car dealers	7	..	3	225.6	1	..
Accessories, tire and battery shops	18	2,086.3	5	475.7	—	..
Home and auto supply stores	16	2,942.6	5	1,661.6	—	..
Service stations	277	20,723.9	124	10,094.9	13	415.4
Garages	93	7,110.0	41	5,498.7	7	340.7
Paint and body shops	20	776.0	14	524.8	—	..
Apparel and Accessories Group	182	20,820.0	83	9,532.4	2	..
Men's and boys' clothing stores	18	1,330.4	9	534.7	—	..
Women's and misses' ready-to-wear stores	19	1,401.1	11	1,041.8	—	..
Family clothing and furnishings stores	94	14,014.4	34	4,733.9	2	..
Family shoe stores	20	3,137.3	10	2,463.6	—	..
Hardware and Home Furnishings Group	155	14,684.6	74	8,382.2	2	..
Hardware stores	38	3,882.0	24	2,145.0	—	..
Furniture stores	14	950.5	3	194.1	—	..
Household appliance stores	7	..	7	..	—	..
Furniture, television, radio and appliance stores	22	6,991.9	6	3,855.4	1	..
Other Retail Stores Group	309	36,044.2	163	19,110.5	6	147.0
Drug stores without meals or lunches	82	9,807.6	49	5,589.8	2	..
Fuel oil dealers	39	5,192.0	12	1,693.9	—	..
Jewellery stores	21	1,628.2	10	751.3	—	..
Sporting goods stores	11	602.4	4	307.2	—	..
Book and stationery stores	4	276.8	3	..	1	..
Florists	14	514.9	7	325.4	—	..

TABLE T-4 — (Continued)

<u>Business Group</u>	<u>Division No. 3</u>		<u>Division No. 4</u>		<u>Division No. 5</u>	
	<u>Stores</u> (Number)	<u>Sales</u> (\$'000)	<u>Stores</u> (Number)	<u>Sales</u> (\$'000)	<u>Stores</u> (Number)	<u>Sales</u> (\$'000)
Total, all stores	285	18,080.7	214	13,240.4	364	51,710.6
<u>Food Group</u>	157	5,869.5	106	3,890.6	217	12,350.3
Groceries, confectionery and sundries stores	38	774.0	46	992.8	108	1,898.2
Grocery stores, without fresh meat	86	2,075.8	37	631.7	62	1,505.6
Grocery stores, with fresh meat	27	2,962.3	16	2,217.5	29	8,643.0
Meat markets	—	—	—	—	—	—
<u>General Merchandise Group</u>	100	9,374.8	48	5,052.1	27	12,871.9
General stores, more than one-third food	87	7,109.0	37	2,052.0	14	5,624.7
Variety stores	1	..	2	..	3	1,489.1
<u>Automotive Group</u>	8	639.6	27	1,917.4	37	15,139.3
Motor vehicle dealers	—	—	2	..	8	12,133.0
Used car dealers	—	—	—	—	1	..
Accessories, tire and battery shops	2	—	—	—	2	..
Home and auto supply stores	1	..	2	..	2	..
Service stations	4	458.7	18	1,147.7	17	2,047.2
Garages	1	..	3	410.0	5	109.7
Paint and body shops	—	—	—	—	2	..
<u>Apparel and Accessories Group</u>	7	514.3	7	548.3	25	3,163.9
Men's and boys' clothing stores	—	—	1	..	5	619.7
Women's and misses' ready-to-wear stores	—	—	—	—	6	..
Family clothing and furnishings stores	7	514.3	3	378.3	9	1,922.9
Family shoe stores	—	—	2	..	4	322.5
<u>Hardware and Home Furnishings Group</u>	7	1,032.6	9	447.8	16	1,509.8
Hardware stores	3	909.6	3	180.1	—	—
Furniture stores	1	..	2	..	3	390.7
Household appliance stores	—	—	—	—	—	—
Furniture, television, radio and appliance stores	—	—	2	..	3	927.3
<u>Other Retail Stores Group</u>	6	649.9	17	1,384.2	42	6,675.4
Drug stores without meals or lunches	2	..	4	393.6	7	1,160.5
Fuel oil dealers	1	..	6	824.0	6	737.2
Jewelry stores	—	—	1	..	4	564.3
Sporting goods stores	—	—	—	—	2	..
Book and stationery stores	—	—	—	—	—	—
Florists	—	—	1	..	3	90.9

TABLE T-4 — (Continued)

<u>Business Group</u>	<u>Division No. 6</u>		<u>Division No. 7</u>		<u>Division No. 8</u>	
	<u>Stores</u> (Number)	<u>Sales</u> (\$'000)	<u>Stores</u> (Number)	<u>Sales</u> (\$'000)	<u>Stores</u> (Number)	<u>Sales</u> (\$'000)
Total, all stores	297	49,375.3	553	23,228.1	556	26,081.6
Food Group	126	7,937.5	343	7,562.5	304	7,091.1
Groceries, confectionery and sundries stores	49	1,096.1	89	1,082.8	76	1,112.7
Grocery stores, without fresh meat	35	1,115.0	193	3,039.3	178	2,801.9
Grocery stores, with fresh meat	27	5,460.7	53	3,409.1	41	3,080.8
Meat markets	—	—	—	—	—	—
General Merchandise Group	41	13,859.8	126	9,185.5	169	13,227.7
General stores, more than one-third food	25	4,482.9	114	6,949.7	142	11,164.8
Variety stores	3	672.1	1	..	—	—
Automotive Group	62	18,037.9	48	4,854.7	44	2,195.3
Motor vehicle dealers	10	13,856.5	6	2,841.3	1	..
Used car dealers	—	—	—	—	2	..
Accessories, tire and battery shops	3	726.3	3	..	2	..
Home and auto supply stores	3	391.5	—	—	1	..
Service stations	35	2,859.4	29	1,560.0	29	1,561.7
Garages	8	132.6	9	305.8	9	204.8
Paint and body shops	2	..	—	—	—	—
Apparel and Accessories Group	17	4,085.7	14	433.2	15	1,731.0
Men's and boys' clothing stores	1	..	1	..	—	—
Women's and misses' ready-to-wear stores	1	..	1	..	—	—
Family clothing and furnishings stores	12	3,866.6	8	340.8	12	1,702.1
Family shoe stores	2	..	1	..	—	—
Hardware and Home Furnishings Group	15	1,918.5	13	560.7	11	517.5
Hardware stores	1	..	4	390.5	2	..
Furniture stores	1	..	2	..	—	—
Household appliance stores	—	—	—	—	—	—
Furniture, television, radio and appliance stores	5	1,747.8	1	..	3	255.8
Other Retail Stores Group	36	3,535.9	9	631.5	13	1,319.0
Drug stores without meals or lunches	9	851.4	2	..	4	480.0
Fuel oil dealers	4	528.8	2	..	5	561.4
Jewellery stores	5	..	1	..	—	—
Sporting goods stores	3	173.4	—	—	—	—
Book and stationery stores	—	—	—	—	—	—
Florists	1	..	1	..	—	—

TABLE T-4 — (Continued)

<u>Business Group</u>	<u>Division No. 9</u>		<u>Division No. 10</u>	
	<u>Stores</u> (Number)	<u>Sales</u> (\$'000)	<u>Stores</u> (Number)	<u>Sales</u> (\$'000)
Total, all stores	260	10,441.7	103	16,798.1
<u>Food Group</u>	120	2,575.4	26	3,183.3
Groceries, confectionery and sundries stores	42	..	7	..
Grocery stores, without fresh meat	60	1,098.5	14	342.1
Grocery stores, with fresh meat	13	710.3	3	2,403.1
Meat markets	—	—	—	—
<u>General Merchandise Group</u>	108	6,517.2	44	8,224.2
General stores, more than one-third food	94	5,423.0	40	3,699.8
Variety stores	2	..	1	..
<u>Automotive Group</u>	19	941.4	9	2,422.3
Motor vehicle dealers	1	..	4	1,786.6
Used car dealers	—	—	—	—
Accessories, tire and battery shops	—	—	1	..
Home and auto supply stores	1	..	1	..
Service stations	6	..	2	..
Garages	10	..	—	—
Paint and body shops	1	..	1	..
<u>Apparel and Accessories Group</u>	5	..	7	..
Men's and boys' clothing stores	—	—	1	..
Women's and misses' ready-to-wear stores	—	—	—	—
Family clothing and furnishings stores	3	..	4	..
Family shoe stores	—	—	1	..
<u>Hardware and Home Furnishings Group</u>	5	..	3	..
Hardware stores	—	—	1	..
Furniture stores	2	..	—	—
Household appliance stores	—	—	—	—
Furniture, television, radio and appliance stores	1	..	—	—
<u>Other Retail Stores Group</u>	3	39.4	14	2,551.4
Drug stores without meals or lunches	—	—	3	819.5
Fuel oil dealers	—	—	3	629.8
Jewellery stores	—	—	—	—
Sporting goods stores	—	—	2	..
Book and stationery stores	—	—	—	—
Florists	—	—	1	..

TABLE T-5
RETAIL TRADE, ST. JOHN'S, BY BUSINESS GROUP AND SELECTED TRADE,

1966

<u>Business Group</u>	<u>Stores</u>	<u>Sales</u>
	(Number)	(\$'000)
Total, all stores	579	129,708.8
Food group	297	31,902.0
Groceries, confectionery and sundries stores	121	3,054.5
Grocery stores, without fresh meat	76	3,025.3
Grocery stores, with fresh meat	49	22,771.6
Meat markets	14	1,785.8
General Merchandise group	15	24,006.9
General stores, more than one-third food	2	..
Variety stores	2	..
Automotive group	68	44,845.4
Motor vehicle dealers	10	..
Used car dealers	1	..
Accessories, tire and battery shops	2	..
Home and auto supply stores	3	..
Service stations	38	5,421.4
Garages	6	4,314.5
Paint and body shops	6	192.1
Apparel and accessories group	47	..
Men's and boy's clothing stores	8	..
Women's and misses' ready-to-wear stores	9	..
Family clothing and furnishings stores	14	..
Family shoe stores	6	..
Hardware and home furnishings group	41	..
Hardware stores	15	..
Household appliance stores	5	..
Furniture, television, radio and appliance stores	4	..
Other Retail Stores group	111	14,772.3
Drug stores without meals or lunches	33	..
Fuel oil dealers	4	916.6
Jewellery stores	9	..
Sporting goods stores	3	..
Book and stationery stores	3	261.5
Florists	6	..

TABLE T-6
SELECTED STATISTICS OF RETAIL TRADE, ST. JOHN'S METROPOLITAN AREA,
BY BUSINESS GROUP AND SELECTED TRADE, 1966

Business Group	Stores (Number)	Sales (\$'000)	Inventory at End of Year (\$'000)	Working Proprietors (Number)	Paid Employees	
					As of Last Week of November (Number)	Total Payroll For Year (\$'000)
Total, all Stores	701	136,807.6	16,933.1	512	4,777	14,886.9
Food Group	374	35,274.7	1,772.8	347	885	2,224.6
Bakery Products Stores	3
Candy, Nut, and Confectionery Stores	26	413.4	16.3	26	6	9.8
Dairy Products Stores	2
Egg and Poultry Stores	—	—	—	—	—	—
Fruit and Vegetable Stores	8	560.6	25.8	5	21	35.7
Groceries, Confectionery and Sundries Stores....	152	3,661.3	225.4	154	58	91.7
Grocery Stores, Without Fresh Meat.....	104	3,952.9	251.1	103	78	108.1
Grocery Stores, With Fresh Meat	58	24,296.2	1,196.8	38	637	1,733.7
Meat Markets	14	1,785.8	40.0	10	57	171.1
Fish Markets	3	89.0	6.1	3	3	8.1
Delicatessen Stores	4	415.9	9.8	3	18	54.0
Other Food Stores	—	—	—	—	—	—
General Merchandise Group	15	24,006.9	4,732.1	—	1,627	4,319.8
Department Stores	4	11,968.3	3,209.9	—	862	2,518.4
General Merchandise Stores	7	7,869.3	825.2	—	434	1,137.6
General Stores, More Than One-third Food ...	2	—
Variety Stores	2	—
Automotive Group	101	47,887.8	5,378.9	66	1,108	4,780.1
Motor Vehicle Dealers	11	—
Used Car Dealers	2
Accessories, Tire and Battery Shops	2	—
Home and Auto Supply Stores	3	—
Service Stations	51	6,632.0	197.2	31	240	618.7
Garages	16	4,521.7	620.3	16	114	463.8
Paint and Body Shops	13
Other Specialty Repair Shops	3	43.4	2.1	2	2	..
Car Wash	—	—	—	—	—	—
Other Automotive Businesses	—	—	—	—	—	—
Apparel and Accessories Group	51	8,077.6	2,190.4	18	477	1,200.9
Men's and Boys' Clothing Stores	8
Men's and Boys' Furnishings Stores	—	—	—	—	—	—
Women's and Misses' Ready-to-wear Stores	9
Lingerie and Hosiery Stores	—	—	—	—	—	—
Millinery Stores	—	—	—	—	—	—
Fur Stores	2	—
Women's Apparel and Accessories Stores	—	—	—	—	—	—
Children's and Infants' Wear Stores	2
Family Clothing and Furnishings Stores	16	3,821.1	1,103.4	3	242	510.8
Men's Shoe Stores	—	—	—	—	—	—
Women's Shoe Stores	—	—	—	—	—	—
Children's and Infants' Shoe Stores	—	—	—	—	—	—
Family Shoe Stores	7	2,362.0	634.1	—	130	336.7
Custom Tailors	5	176.9	27.8	5	11	27.3
Second-Hand Clothing Stores	2	—	—
Piece Goods Stores	—	—	—	—	—	—
Other Apparel and Accessories Stores	—	—	—	—	—	—

TABLE T-6 — (Continued)

<u>Business Group</u>	<u>Stores</u> (Number)	<u>Sales</u> (\$'000)	<u>Inventory at</u> <u>End of Year</u> (\$'000)	<u>Working Proprietors</u> (Number)	<u>Paid Employees</u>	
					<u>As of Last Week of November</u> (Number)	<u>Total Payroll For Year</u> (\$'000)
Hardware and Home Furnishings Group	43	6,458.6	1,006.2	26	235	951.9
Hardware stores	16	1,310.6	355.7	11	49	180.2
Paint, glass and wallpaper stores	4	282.2	69.4	1	9	42.9
Furniture stores	—	—	—	—	—	—
Household appliance stores	5
Television sales and service shops	2
Furniture, television, radio and appliance stores	4
Television, radio and hi-fi stores	—	—	—	—	—	—
Television and radio repair shops	8	162.5	24.1	6	12	38.6
Household appliance repair shops	3	28.1	3.8	3	1	..
Electrical supply stores	—	—	—	—	—	—
China, glassware and kitchenware stores	—	—	—	—	—	—
Floor coverings, curtains and drapery stores	—	—	—	—	—	—
Picture, and picture framing stores	—	—	—	—	—	—
Antique stores	—	—	—	—	—	—
Second-hand furniture stores	1
Other home furnishing stores	—	—	—	—	—	—
Other Retail Stores Group	117	15,102.0	1,852.7	55	445	1,409.6
Drug stores without meals or lunches	34	4,369.4	854.5	14	184	520.4
Drug stores with meals or lunches	1	—
Patent and proprietary medicine stores	—	—	—	—	—	—
Fuel oil dealers	7	1,068.4	19.4	4	33	142.7
Fuel dealers, other than oil	3	128.7	19.0	2	6	21.8
Government liquor stores	5	5,105.1	89.7	—	42	144.1
Brewers' retail stores or agents	5	685.3	8.1	—	9	42.8
Wine stores	—	—	—	—	—	—
Jewellery stores	9
Jewellery repair shops	1
Sporting goods stores	4	307.2	97.0	2	14	41.2
Boats, motors and accessories dealers	—	—	—	—	—	—
Bicycle shops including repairs	2
Motorcycle dealers	—	—	—	—	—	—
Tobacco stores and stands	13	296.3	11.9	5	17	34.5
Book and stationery stores	3
News dealers	—	—	—	—	—	—
Florists	6
Gift, novelty and souvenir stores	7	365.6	82.4	5	26	48.8
Camera stores	1	—
Piano and organ stores	1
Music stores	2
Opticians	1	—
Luggage and leather goods stores	—	—	—	—	—	—
Health appliance stores	3	89.8	6.5	3	2	..
Monument dealers	1	—	—
Toy and hobby shops	2
Record bars	1	—
Pet stores	—	—	—	—	—	—
Religious goods stores	1	—
Wool stores	—	—	—	—	—	—
Other retail stores	4	246.7	29.9	3	6	19.4

TABLE T-7

**SELECTED STATISTICS OF RETAIL TRADE FOR INCORPORATED PLACES OF 1,000 POPULATION AND OVER,
NEWFOUNDLAND AND LABRADOR, BY CENSUS DIVISION, 1966**

Locality	Population (Number)	Stores (Number)	Sales (\$'000)	Inventory at End of Year (\$'000)	Working Proprietors (Number)	Paid Employees	
						As of Last Week of November (Number)	Total Payroll for Year (\$'000)
Division No. 1	198,514	1,858	181,198.2	23,202.3	1,600	5,932	17,357.2
Bay Roberts	3,455	59	3,613.7	557.1	51	92	248.6
Carbonear	4,584	74	6,252.9	1,255.1	66	252	543.8
Dunville	1,622	11	530.4	56.9	11	15	25.3
Freshwater	1,310	12	795.5	158.6	9	25	51.5
Harbour Grace	2,811	54	2,481.2	506.8	47	71	153.7
Mount Pearl	4,428	18	1,817.0	210.0	16	60	129.2
Placentia	1,847	25	2,229.0	240.4	23	53	149.6
St. John's	79,884	579	129,708.8	16,413.2	399	4,579	14,396.9
Upper Island Cove	1,790	30	746.7	84.1	29	10	14.6
Wabana	7,884	74	3,725.1	466.9	64	112	274.6
Remainder of Division	88,899	922	29,297.9	3,253.2	885	663	1,369.4
Division No. 2	25,672	289	15,452.7	2,730.4	252	377	944.5
Burin	1,167	16	1,641.7	244.0	14	32	100.4
Fortune	1,703	12	1,128.0	217.3	10	32	65.9
Grand Bank	3,143	33	3,516.7	731.0	20	117	336.8
Marystown	1,894	15	1,829.9	310.1	11	42	138.5
St. Lawrence	2,130	19	1,157.8	267.9	14	41	72.9
Remainder of Division	15,635	194	6,178.6	960.1	183	113	230.0
Division No. 3	25,530	285	18,080.7	3,106.2	234	505	1,042.5
Burgeo	1,682	13	1,142.7	231.5	13	37	79.2
Channel—Port-aux-Basques	5,692	56	6,645.8	966.2	40	185	410.0
Harbour Breton	1,442	14	1,486.5	274.4	12	37	71.9
Ramea	1,160	5	753.3	175.3	1	24	55.1
St. Albans	1,715	12	1,085.1	180.0	9	26	41.5
Remainder of Division	13,839	185	6,967.3	1,278.8	159	196	384.8
Division No. 4	25,286	214	13,240.4	1,637.8	179	276	756.8
St. George's	2,046	17	670.2	111.0	14	13	28.7
Stephenville	5,910	55	6,513.4	795.7	31	161	505.2
Stephenville Crossing	2,433	18	1,550.1	184.0	16	38	89.6
Remainder of Division	14,897	124	4,506.7	547.1	118	64	133.3
Division No. 5	42,297	364	51,710.6	7,513.0	274	1,455	4,722.0
Corner Brook	27,116	207	41,956.8	6,413.7	136	1,272	4,227.0
Deer Lake	4,289	50	4,536.5	445.5	37	103	277.1
Remainder of Division	10,892	107	5,217.3	653.8	101	80	217.9
Division No. 6	42,249	297	49,375.3	6,932.6	219	1,509	4,066.7
Badger	1,192	9	354.8	62.7	7	7	21.3
Bishop's Falls	4,127	31	1,718.1	229.8	27	63	126.3
Botwood	4,277	42	3,000.2	516.8	35	86	237.2
Gander	7,183	37	13,068.8	1,536.1	13	322	983.8
Glenwood	1,000	9	261.4	49.7	9	7	11.8
Grand Falls	7,451	44	20,131.2	2,719.0	18	619	1,743.3
Windsor	6,692	42	5,863.3	1,000.3	32	253	591.6
Remainder of Division	10,327	83	4,977.5	1,818.2	78	152	351.4

TABLE T-7 — (Continued)

<u>Locality</u>	<u>Population</u> (Number)	<u>Stores</u> (Number)	<u>Sales</u> (\$'000)	<u>Inventory at End of Year</u> (\$'000)	<u>Working Proprietors</u> (Number)	<u>Paid Employees</u>	
						<u>As of Last Week of November</u> (Number)	<u>Total Payroll for Year</u> (\$'000)
Division No. 7	39,318	553	23,228.1	4,019.7	519	583	1,426.1
Bonavista	4,192	52	3,391.9	481.9	43	73	169.9
Catalina	1,089	13	1,283.5	234.5	10	45	119.8
Clarenville	1,813	30	3,911.5	572.4	19	127	374.4
Glovertown	1,246	21	1,146.4	190.0	21	35	121.4
Hare Bay	1,410	17	630.4	90.6	16	16	25.0
Wesleyville	1,238	21	689.1	189.6	20	23	45.7
Remainder of Division	28,330	399	12,175.3	2,260.7	390	264	569.9
Division No. 8	49,621	556	26,081.6	5,123.1	493	758	1,555.9
Baie Verte	2,144	19	2,318.4	383.6	9	74	180.1
Fogo	1,150	14	635.9	141.4	7	46	60.7
Lewisporte	2,892	31	5,483.2	907.1	22	176	391.7
Springdale	2,773	25	2,637.1	534.4	18	93	248.1
Twillingate	1,374	17	1,557.3	397.1	12	59	142.1
Remainder of Division	39,288	450	13,449.7	2,759.5	425	310	533.2
Division No. 9	23,752	260	10,441.7	2,354.7	255	345	488.2
Roddickton	1,227	12	815.4	194.1	11	20	29.4
St. Anthony	2,269	26	1,717.1	308.0	28	43	81.8
Remainder of Division	20,256	222	7,709.2	1,852.6	216	282	377.0
Division No. 10	21,157	103	16,798.1	3,135.8	51	505	1,707.8
Happy Valley	4,215	21	4,116.4	880.9	10	119	396.3
Remainder of Division	16,942	82	12,681.7	2,254.9	41	386	1,311.5

TABLE T-8
GASOLINE AND DIESEL OIL SALES FOR MOTIVE PURPOSES,
1949 TO 1968

<u>Year</u>	<u>Gasoline</u>		<u>Diesel Oil</u>
	<u>Gross Sales</u>	<u>Net¹ Sales</u>	<u>Net¹ Sales</u>
	(Thousands of Gallons)		
1949	5,591 ²	..
1950	8,942 ²	..
1951	10,816 ²	..
1952	13,820 ³	12,745 ²	..
1953	16,504 ³	15,438 ²	..
1954	18,819 ³	17,796 ²	..
1955	21,535 ³	20,470 ²	..
1956	24,242	23,109 ²	..
1957	25,527	24,131	..
1958	28,027	25,904	..
1959	30,443	28,120	1,775
1960	35,551 ⁴	30,209	1,480
1961	38,929 ⁴	31,190	1,588
1962	42,327 ⁴	34,299	3,200
1963	46,159 ⁴	38,086	4,682
1964	51,206 ⁴	41,198	6,970
1965	59,214 ⁴	47,871	13,392
1966	64,866 ⁴	47,263	22,038
1967	68,157 ⁴	44,733	22,017
1968	74,295 ⁴	54,973	23,036

¹ Net sales are gross sales less gasoline exempt from tax or on which tax was refunded.

² Includes exports.

³ Gross sales of motor and tractor grades only until January 1, 1956 when sales of marked gasoline were included.

⁴ Excludes aviation and aviation turbo fuels.

TABLE T-9
NUMBER AND VALUE OF NEW MOTOR VEHICLE SALES, NEWFOUNDLAND AND LABRADOR, BY TYPE,
1952 TO 1968

<u>Year</u>	<u>Passenger</u>		<u>Commercial</u>		<u>Total</u>	
	<u>Number</u>	<u>Retail Value</u> (\$'000)	<u>Number</u>	<u>Retail Value</u> (\$'000)	<u>Number</u>	<u>Retail Value</u> (\$'000)
1952	2,978	7,013	1,638	3,508	4,616	10,521
1953	4,095	9,672	1,806	3,866	5,901	13,538
1954	3,740	8,953	1,484	3,282	5,224	12,235
1955	4,636	11,473	1,645	3,977	6,281	15,450
1956	5,581	14,400	1,775	4,851	7,356	19,251
1957	4,210	11,121	1,439	4,300	5,649	15,421
1958	4,459	12,030	1,489	4,922	5,948	16,952
1959	5,181	13,789	1,292	4,102	6,473	17,891
1960	6,500	17,117	1,460	4,622	7,960	21,739
1961	6,381	17,147	1,516	4,506	7,897	21,653
1962	7,047	19,000	1,781	5,533	8,828	24,533
1963	7,499	21,500	1,959	6,175	9,458	27,675
1964	8,384	24,482	2,152	6,898	10,536	31,380
1965	10,169	29,979	2,469	8,259	12,638	38,238
1966	11,752	36,506	2,640	9,853	14,392	46,359
1967	12,128	37,553 ¹	2,436	9,588 ¹	14,564	47,141 ¹
1968	11,453	37,160 ¹	2,552	10,744 ¹	14,005	47,904 ¹

¹ Revised Statistics. This data is not comparable with earlier data. From 1967 automobile manufacturers and distributors reported the actual cost to purchasers of new motor vehicles. Previously, the value based on manufacturers' suggested list price was reported.

TABLE T-10

WHOLESALE TRADE, NEWFOUNDLAND AND LABRADOR, BY TYPE OF BUSINESS, 1951 AND 1961

<u>Type of Business</u>	<u>Year</u>	<u>Establishments</u> (Number)	<u>Sales</u> (\$'000)
Amusement, Sporting and Photographic Goods	1951	3	426
	1961	5	783
Automotive	1951	5	640
	1961	12	2,792
Beer, Wine, and Distilled Spirits	1951	9	.
	1961	15	8,174
Chemicals, drugs and allied products	1951	12	.
	1961	10	4,339
Coal and coke	1951	2	.
	1961	5	1,693
Dry Goods and Apparel	1951	18	.
	1961	26	8,527
Electrical Goods	1951	3	.
	1961	9	3,371
Farm Products (raw materials)	1951	—	—
	1961	1	.
Farm Supplies	1951	4	434
	1961	4	500
Food products (except groceries) and Tobacco	1951	35	21,212
	1961	73	56,978
Forest Products (except lumber)	1951	—	—
	1961	—	—
Furniture and house furnishing	1951	3	.
	1961	8	1,479
General merchandise	1951	26	.
	1961	9	5,739
Groceries and food specialities	1951	75	35,950
	1961	83	63,505
Hardware	1951	6	.
	1961	14	.
Jewellery	1951	—	—
	1961	—	—
Leather and Leather Goods	1951	—	—
	1961	—	—
Lumber and Building Materials (other than metal)	1951	5	2,210
	1961	48	13,310
Machinery, Equipment and Supplies	1951	9	.
	1961	27	5,825
Metals, and Metal Work	1951	1	.
	1961	2	.
Paper and Paper Products	1951	5	.
	1961	8	.
Petroleum and Petroleum Products	1951	25	19,211
	1961	68	44,180
Plumbing, refrigeration and heating equipment and supplies	1951	2	.
	1961	7	4,877
Waste materials (including scrap metal)	1951	1	.
	1961	2	.
Other kinds of business	1951	3	.
	1961	11	3,599

TABLE T-11
NUMBER AND RECEIPTS OF SERVICE ESTABLISHMENTS,
NEWFOUNDLAND AND LABRADOR, BY BUSINESS GROUP,
1951, 1961 AND 1966

<u>Business Group</u>	<u>Year</u>	<u>Establishments</u> (Number)	<u>Receipts</u> (\$'000)
Amusement and Recreation	1951	94	1,588
	1961	87	1,360
	1966	137	3,998
Business Services	1951	10	348
	1961	24	960
	1966	49	2,178
Personal Services	1951	186	1,202
	1961	244	2,871
	1966	323	4,324
Repair Services	1951	39	2,039
	1961	18	441
	1966	10	72
Hotel, Tourist Camp and Restaurant	1951	218	8,034
	1961	427	16,580
	1966	601	32,383
Miscellaneous Services	1951	2	837
	1961	34	8,904
	1966	47	4,200
Total	1951	573	11,236
	1961	834	31,116
	1966	1,167	47,155

TABLE T-12

NUMBER AND RECEIPTS OF SERVICE ESTABLISHMENTS, CENSUS DIVISIONS, NEWFOUNDLAND AND LABRADOR,

BY KIND OF BUSINESS GROUP AND SELECTED TRADE, 1966

Business Group	Total		Division No. 1		Division No. 2	
	Establishments	Receipts	Establishments	Receipts	Establishments	Receipts
	(Number)	(\$'000)	(Number)	(\$'000)	(Number)	(\$'000)
Amusement and Recreation Group	137	3,997.5	32	1,800.9	5	57.0
Motion Picture Theatres	42	1,090.4	5	370.6	1	..
Motion Picture Drive-In Theatres	—	—	—	—	—	—
Billiard Parlours	27	192.8	3	13.2	1	..
Bowling Alleys	11	..	3	127.0	1	..
Bowling and Billiards	1	..	1	..	—	—
Golf Courses	—	—	—	—	—	—
Business Services Group	49	2,178.0	36	1,629.2	—	—
Advertising Agencies	2	..	2	..	—	—
Sign Painting Shops	4	127.0	2	..	—	—
Chartered and Certified Accountants	20	1,373.5	11	961.9	—	—
Other Accounting and Bookkeeping Services	7	82.7	7	82.7	—	—
Credit Agencies	2	..	2	..	—	—
Personnel Suppliers	1	..	1	..	—	—
Personal Services Group	323	4,323.6	172	2,619.6	7	..
Barber Shops	128	787.0	63	476.1	3	..
Barber and Beauty Salon combined	2	..	1	..	—	..
Beauty Salon	113	1,138.4	63	715.5	2	..
Dry Cleaning and Dyeing Plants with Laundry (except rug cleaning)	14	1,151.7	6	..	—	—
Dry Cleaning and Dyeing Plants without Laundry (except rug cleaning)	7	308.6	5	..	1	..
Rug Cleaning and Repairing Plants	—	—	—	—	—	—
Self-service Dry Cleaners	—	—	—	—	—	—
Laundries, Power, with cleaning & dyeing	4	389.3	1	..	—	—
Laundries, Power, without cleaning and dyeing	—	—	—	—	—	—
Self-service Laundries	6	133.9	1	..	—	—
Shoe Repair Shops	27	189.6	15	136.1	1	..
Valet service, pressing and repair shops	4	26.1	3	..	—	—
Cemeteries	—	—	—	—	—	—
Repair Services Group	10	72.4	4	40.8	1	..
Armature rewinding and electric motor repair shops	—	—	—	—	—	—
Locksmiths, gunsmiths and tool and cutlery repair shops	1	..	—	—	—	—
Motel, Tourist Camp and Restaurant Group	601	32,383.1	249	14,633.7	20	409.6
Full year hotels, licenced	45	6,429.0	11	1,905.5	—	—
Full year hotels, non-licenced	14	444.7	3	266.0	1	..
Seasonal hotels, licenced	1	..	1	..	—	—
Seasonal hotels, non-licenced	2	..	1	..	—	—
Motels	17	1,378.1	5	771.7	—	—
Eating places	265	7,786.8	110	4,081.2	13	209.1
Eating places with alcoholic beverages	21	2,527.8	9	1,274.0	2	..
Eating places with other merchandise	47	1,389.2	12	366.4	—	—
Cocktail lounges, bars and nightclubs	46	3,375.1	29	2,176.6	1	..
Taverns, beverage rooms, public houses	72	3,901.1	44	2,466.2	1	..
Miscellaneous Services Group	47	4,200.4	33	2,890.1	—	—
Funeral directors	16	..	13	438.7	—	—
Automobile and truck rentals (without driver)	2	..	2	..	—	—
Collection Agencies	1	..	1	..	—	—
Driving Schools	—	—	—	—	—	—
Window cleaning service	—	—	—	—	—	—
Miscellaneous services to dwellings and buildings....	6	1,024.7	3	469.3	—	—

TABLE T-12 — (Continued)

<u>Business Group</u>	<u>Division No. 3</u>		<u>Division No. 4</u>		<u>Division No. 5</u>	
	<u>Establishments</u>	<u>Receipts</u>	<u>Establishments</u>	<u>Receipts</u>	<u>Establishments</u>	<u>Receipts</u>
	(Number)	(\$'000)	(Number)	(\$'000)	(Number)	(\$'000)
Amusement and Recreation Group	9	95.2	16	141.1	13	429.1
Motion Picture Theatres	5	61.4	5	60.7	4	147.5
Motion Picture Drive-In Theatres	—	—	—	—	—	—
Billiard Parlours	1	..	5	36.0	6	27.0
Bowling Alleys	—	—	1	..	1	..
Bowling and Billiards	—	—	—	—	—	—
Golf Courses	—	—	—	—	—	—
Business Services Group	—	—	1	..	6	..
Advertising Agencies	—	—	—	—	—	—
Sign Painting Shops	—	—	—	—	2	..
Chartered and Certified Accountants	—	—	1	..	4	187.1
Other Accounting and Bookkeeping Services	—	—	—	—	—	—
Credit Agencies	—	—	—	—	—	—
Personnel Suppliers	—	—	—	—	—	—
Personal Services Group	9	..	14	148.0	42	647.2
Barber Shops	4	14.2	7	25.3	19	141.1
Barber and Beauty Salon combined	1	..	—	—	—	—
Beauty Salon	2	..	4	52.8	15	180.8
Dry Cleaning and Dyeing Plants with Laundry (except rug cleaning)	1	..	1	..	1	..
Dry Cleaning and Dyeing Plants without Laundry (except rug cleaning)	—	—	—	—	—	—
Rug Cleaning and Repairing Plants	—	—	—	—	—	—
Self-service Dry Cleaners	—	—	—	—	—	—
Laundries, Power, with cleaning & dyeing	—	—	—	—	2	..
Laundries, Power, without cleaning and dyeing	—	—	—	—	—	—
Self-service Laundries	—	—	1	..	1	..
Shoe Repair Shops	1	..	1	..	2	..
Valet service, pressing and repair shops	—	—	—	—	1	..
Cemeteries	—	—	—	—	—	—
Repair Services Group	1	..	—	—	1	..
Armature rewinding and electric motor repair shops	—	—	—	—	—	—
Locksmiths, gunsmiths and tool and cutlery repair shops	—	—	—	—	1	..
Motel, Tourist Camp and Restaurant Group	24	638.6	35	1,314.7	61	3,531.9
Full year hotels, licenced	1	..	6	471.6	5	918.5
Full year hotels, non-licenced	—	—	2	..	2	..
Seasonal hotels, licenced	—	—	—	—	—	—
Seasonal hotels, non-licenced	—	—	—	—	—	—
Motels	—	—	1	..	1	..
Eating places	14	313.7	11	252.4	27	772.2
Eating places with alcoholic beverages	1	..	1	..	1	..
Eating places with other merchandise	5	113.1	2	..	3	40.3
Cocktail lounges, bars and nightclubs	—	—	4	233.8	5	376.5
Taverns, beverage rooms, public houses	—	—	8	236.0	8	610.0
Miscellaneous Services Group	—	—	2	..	5	264.0
Funeral directors	—	—	1	..	1	..
Automobile and truck rentals (without driver)	—	—	—	—	—	—
Collection Agencies	—	—	—	—	—	—
Driving Schools	—	—	—	—	—	—
Window cleaning service	—	—	—	—	—	—
Miscellaneous services to dwellings and buildings....	—	—	1	..	—	—

TABLE T-12 — (Continued)

Business Group	Division No. 6		Division No. 7		Division No. 8	
	Establishments (Number)	Receipts (\$'000)	Establishments (Number)	Receipts (\$'000)	Establishments (Number)	Receipts (\$'000)
Amusement and Recreation Group	14	437.0	7	140.6	9	..
Motion Picture Theatres	5	155.2	1	..	1	..
Motion Picture Drive-In Theatres	—	—	—	—	—	—
Billiard Parlours	4	46.9	2	..	2	..
Bowling Alleys	1	..	—	—	2	..
Bowling and Billiards	—	—	—	—	—	—
Golf Courses	—	—	—	—	—	—
Business Services Group	5	203.4	1	..	—	—
Advertising Agencies	—	—	—	—	—	—
Sign Painting Shops	—	—	—	—	—	—
Chartered and Certified Accountants	4	..	—	—	—	—
Other Accounting and Bookkeeping Services	—	—	—	—	—	—
Credit Agencies	—	—	—	—	—	—
Personnel Suppliers	—	—	—	—	—	—
Personal Services Group	39	420.6	8	..	20	112.1
Barber Shops	17	79.4	4	8.2	9	24.6
Barber and Beauty Salon combined	—	—	—	—	—	—
Beauty Salon	16	118.5	1	..	7	30.5
Dry Cleaning and Dyeing Plants with Laundry (except rug cleaning)	2	..	—	—	2	..
Dry Cleaning and Dyeing Plants without Laundry (except rug cleaning)	—	—	1	..	—	—
Rug Cleaning and Repairing Plants	—	—	—	—	—	—
Self-service Dry Cleaners	—	—	—	—	—	—
Laundries, Power, with cleaning & dyeing	—	—	—	—	—	—
Laundries, Power, without cleaning and dyeing	—	—	—	—	—	—
Self-service Laundries	1	..	—	—	—	—
Shoe Repair Shops	3	16.1	2	..	2	..
Valet service, pressing and repair shops	—	—	—	—	—	—
Cemeteries	—	—	—	—	—	—
Repair Services Group	1	..	1	..	1	..
Armature rewinding and electric motor repair shops	—	—	—	—	—	—
Locksmiths, gunsmiths and tool and cutlery repair shops	—	—	—	—	—	—
Motel, Tourist Camp and Restaurant Group	57	5,012.5	52	1,589.8	56	1,255.7
Full year hotels, licenced	8	1,499.3	9	482.9	3	112.3
Full year hotels, non-licenced	—	—	3	35.4	3	67.1
Seasonal hotels, licenced	—	—	—	—	—	—
Seasonal hotels, non-licenced	—	—	1	..	—	..
Motels	2	..	4	91.0	1	..
Eating places	21	764.2	22	443.9	28	447.3
Eating places with alcoholic beverages	5	956.5	—	—	—	—
Eating places with other merchandise	8	329.7	5	167.3	9	239.5
Cocktail lounges, bars and nightclubs	1	..	1	..	2	..
Taverns, beverage rooms, public houses	3	223.5	4	196.8	2	..
Miscellaneous Services Group	5	..	—	—	—	—
Funeral directors	1	..	—	—	—	—
Automobile and truck rentals (without driver)	—	—	—	—	—	—
Collection Agencies	—	—	—	—	—	—
Driving Schools	—	—	—	—	—	—
Window cleaning service	—	—	—	—	—	—
Miscellaneous services to dwellings and buildings....	1	..	—	—	—	—

TABLE T-12 — (Continued)

<u>Business Group</u>	<u>Division No. 9</u>		<u>Division No. 10</u>	
	<u>Establishments</u>	<u>Receipts</u>	<u>Establishments</u>	<u>Receipts</u>
	(Number)	(\$'000)	(Number)	(\$'000)
<u>Amusement and Recreation Group</u>	28	101.4	4	..
Motion Picture Theatres	14	57.1	1	..
Motion Picture Drive-In Theatres	—	—	—	—
Billiard Parlours	3	13.9	—	—
Bowling Alleys	—	—	2	..
Bowling and Billiards	—	—	—	—
Golf Courses	—	—	—	—
<u>Business Services Group</u>	—	—	—	—
Advertising Agencies	—	—	—	—
Sign Painting Shops	—	—	—	—
Chartered and Certified Accountants	—	—	—	—
Other Accounting and Bookkeeping Services	—	—	—	—
Credit Agencies	—	—	—	—
Personnel Suppliers	—	—	—	—
<u>Personal Services Group</u>	2	..	10	212.8
Barber Shops	—	—	2	..
Barber and Beauty Salon combined	—	—	—	—
Beauty Salon	1	..	2	..
Dry Cleaning and Dyeing Plants with Laundry (except rug cleaning)	—	—	1	..
Dry Cleaning and Dyeing Plants without Laundry (except rug cleaning)	—	—	—	—
Rug Cleaning and Repairing Plants	—	—	—	—
Self-service Dry Cleaners	—	—	—	—
Laundries, Power, with cleaning & dyeing	—	—	1	..
Laundries, Power, without cleaning and dyeing	—	—	—	—
Self-service Laundries	1	..	1	..
Shoe Repair Shops	—	—	—	—
Valet service, pressing and repair shops	—	—	—	—
Cemeteries	—	—	—	—
<u>Repair Services Group</u>	—	—	—	—
Armature rewinding and electric motor repair shops Locksmiths, gunsmiths and tool and cutlery repair shops	—	—	—	—
<u>Motel, Tourist Camp and Restaurant Group</u>	33	626.4	14	3,370.2
Full year hotels, licenced	—	—	2	..
Full year hotels, non-licenced	—	—	—	—
Seasonal hotels, licenced	—	—	—	—
Seasonal hotels, non-licenced	—	—	—	—
Motels	3	75.4	—	—
Eating places	13	215.4	6	287.4
Eating places with alcoholic beverages	2	..	—	—
Eating places with other merchandise	3	68.3	—	—
Cocktail lounges, bars and nightclubs	2	..	1	..
Taverns, beverage rooms, public houses	1	..	1	..
<u>Miscellaneous Services Group</u>	1	..	1	..
Funeral directors	—	—	—	—
Automobile and truck rentals (without driver)	—	—	—	—
Collection Agencies	—	—	—	—
Driving Schools	—	—	—	—
Window cleaning service	—	—	—	—
Miscellaneous services to dwellings and buildings...	—	—	1	..

TABLE T-13
NUMBER AND RECEIPTS OF SERVICE ESTABLISHMENTS, ST. JOHN'S,
BY BUSINESS GROUP AND SELECTED TRADE, 1966

<u>Business Group</u>	<u>Establishment</u> (Number)	<u>Receipts</u> (\$'000)
Total all Establishments	310	16,961.5
Amusement and Recreation Group	13	..
Motion picture theatres	2	..
Motion picture drive-in theatres	—	—
Billiard parlours	1	..
Bowling alleys	1	..
Bowling and billiards	1	..
Golf courses	—	—
Business Services Group	33	1,556.9
Advertising agencies	2	..
Sign painting shops	2	..
Chartered and certified accountants	11	961.9
Other accounting and bookkeeping services	6	..
Credit agencies	2	..
Personnel suppliers	1	..
Personal Services Group	126	2,307.7
Barber shops	40	394.8
Barber and beauty salon combined	—	—
Beauty salons	50	659.7
Dry cleaning and dyeing plants with laundry (except rug cleaning)	4	686.8
Dry cleaning and dyeing plants without laundry (except rug cleaning)	4	214.2
Dry cleaning and repairing plants	—	—
Self service dry cleaners	—	—
Laundries, power, with cleaning and dyeing	1	..
Laundries, power, without cleaning and dyeing	—	—
Self-service laundries	1	..
Shoe repair shops	11	119.7
Valet service, pressing and repair shops	3	..
Cemeteries	—	—
Repair Services Group	2	..
Armature rewinding and electric motor repair shops	—	—
Locksmiths, gunsmiths and tool and cutlery repair shops	—	—
Hotel, Tourist Camp, and Restaurant Group	115	8,783.5
Full year hotels, licenced	5	1,432.7
Full year hotels, non-licenced	3	266.0
Seasonal hotels, licenced	—	—
Seasonal hotels, non-licenced	—	—
Motels	2	..
Eating places	56	2,786.9
Eating places with alcoholic beverages	1	..
Eating places with other merchandise	7	..
Cocktail lounges, bars and night clubs	11	1,184.0
Taverns, beverage rooms, public houses	15	..
Miscellaneous Services Group	21	2,703.3
Funeral directors	4	311.8
Automobile and truck rentals (without driver)	2	..
Collection agencies	1	..
Driving schools	—	—
Window cleaning service	—	—
Miscellaneous services to dwellings and buildings	3	469.3

TABLE T-14

**SELECTED STATISTICS OF SERVICE ESTABLISHMENTS FOR INCORPORATED PLACES OF 1,000 POPULATION AND OVER,
NEWFOUNDLAND AND LABRADOR, BY CENSUS DIVISION, 1966**

Locality	Population (Number)	Establishments (Number)	Receipts (\$'000)	Inventory at End of Year (\$'000)	Working Proprietors (Number)	Paid Employees	
						As of Last Week of November (Number)	Total Payroll for Year (\$'000)
Division No. 1	198,514	526	23,614.3	493.4	431	2,249	5,553.0
Bay Roberts	3,455	9	235.8	4.6	9	19	33.4
Carbonear	4,584	13	234.5	3.6	11	25	50.2
Dunville	1,622	4	237.8	8.2	4	16	21.1
Freshwater	1,310	2
Harbour Grace	2,811	19	483.5	22.1	19	32	45.6
Mount Pearl	4,428	6	57.6	2.6	4	3	11.4
Placentia	1,847	5	212.1	4.8	5	10	20.4
St. John's	79,884	310	16,961.5	311.6	240	1,790	4,562.5
Upper Island Cove	1,790	2
Wabana	7,884	18	344.7	10.7	13	21	47.6
Remainder of Division	88,899	138	4,819.0	125.2	123	330	758.6
Division No. 2	25,672	33	517.2	9.7	30	43	64.8
Burin	1,167	1
Fortune	1,703	3	49.4	0.2	3	8	9.8
Grand Bank	3,143	8	87.4	2.3	7	7	9.1
Marystown	1,894	3	29.3	0.6	3	—	0.7
St. Lawrence	2,130	2
Remainder of Division	15,635	16	286.7	5.5	14	26	42.0
Division No. 3	25,530	43	803.3	17.7	38	63	135.0
Burgeo	1,682	—	—	—	—	—	—
Channel—Port-aux-Basques	5,692	19	547.1	14.5	16	46	109.9
Harbour Breton	1,442	2
Ramea	1,160	—	—	—	—	—	—
St. Albans	1,715	3	27.6	0.3	3	2	..
Remainder of Division	13,839	19
Division No. 4	25,286	68	1,971.4	36.9	63	193	508.3
St. George's	2,046	2
Stephenville	5,910	38	1,244.3	25.0	34	153	432.4
Stephenville Crossing	2,433	12	343.2	5.9	12	16	28.0
Remainder of Division	14,897	16
Division No. 5	42,297	128	5,087.1	86.6	99	484	1,120.0
Corner Brook	27,116	91	4,260.8	74.4	65	426	1,006.4
Deer Lake	4,289	16	304.5	3.8	14	32	59.7
Remainder of Division	10,892	21	521.8	8.4	20	26	53.9
Division No. 6	42,249	121	6,427.1	161.6	90	603	1,391.4
Badger	1,192	4	49.2	0.3	4	4	8.0
Bishop's Falls	4,127	11	221.2	4.3	11	13	18.8
Botwood	4,277	17	406.8	8.3	14	21	50.8
Gander	7,183	20	2,114.0	55.9	11	216	573.7
Glenwood	1,000	1
Grand Falls	7,451	32	1,997.6	32.4	18	194	502.1
Windsor	6,692	13	363.4	8.0	12	26	37.0
Remainder of Division	10,327	23

TABLE T-14 — (Continued)

<u>Locality</u>	<u>Population</u> (Number)	<u>Establishments</u> (Number)	<u>Receipts</u> (\$'000)	<u>Inventory at End of Year</u> (\$'000)	<u>Working Proprietors</u> (Number)	<u>Paid Employees</u>	
						<u>As of Last Week of November</u> (Number)	<u>Total Payroll for Year</u> (\$'000)
Division No. 7	39,318	69	1,877.1	54.6	54	157	259.7
Bonavista	4,192	12	190.3	5.8	10	13	20.3
Catalina	1,089	1
Clarenville	1,813	15	587.1	18.6	8	81	118.9
Glovertown	1,246	5	76.0	0.4	4	8	12.8
Hare Bay	1,410	2
Wesleyville	1,238	1
Remainder of Division	28,330	33	958.0	25.3	28	53	104.4
Division No. 8	49,621	86	1,427.6	37.1	81	107	198.5
Baie Verte	2,144	10	291.9	7.2	9	25	44.9
Fogo	1,150	—	—	—	—	—	—
Lewisporte	2,892	16	224.6	3.6	13	26	40.9
Springdale	2,773	11	227.6	1.2	10	21	36.3
Twillingate	1,374	3	80.0	0.9	3	5	9.5
Remainder of Division	39,288	46	603.5	24.2	46	30	66.9
Division No. 9	23,752	64	942.4	26.8	56	77	156.5
Roddickton	1,227	3	32.9	0.3	3	2	..
St. Anthony	2,269	11	294.9	4.9	10	14	59.4
Remainder of Division	20,256	50	614.6	21.6	43	61	..
Division No. 10	21,157	29	4,487.5	108.4	10	314	1,217.8
Happy Valley	4,215	9	290.1	13.5	5	37	74.5
Remainder of Division	16,942	20	4,197.4	94.9	5	277	1,143.3

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TABLE T-15
ESTIMATED RESTAURANT RECEIPTS,
NEWFOUNDLAND AND LABRADOR, BY MONTH,
1961 TO 1969

<u>Month</u>	<u>1961</u>	<u>1962</u>	<u>1963</u>	<u>1964</u>	<u>1965</u>	<u>1966</u>	<u>1967</u>	<u>1968</u>	<u>1969</u>
	(Thousands of Dollars)								
January	283	307	321	358	413	469	432	391	425
February	440	484	526	659	748	867	872	763	718
March	332	388	413	455	572	734	709	778	871
April	492	568	527	650	749	794	740	619	643
May	517	528	581	738	766	827	809	627	685
June	407	455	551	658	677	747	741	576	758
July	618	795	841	1,033	1,150	1,069	1,022	893	879
August	679	841	887	880	969	1,054	1,010	896	1,007
September	577	617	574	637	679	719	740	620	591
October	483	486	498	638	623	609	616	446	505
November	480	507	624	658	785	759	731	557	651
December	550	571	622	684	754	741	684	684	..
Total	5,858	6,547	6,965	8,048	8,885	9,389	9,106	7,850	..