

SECTION U

TOURISM

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U- 1. Number of Tourist Establishments, Newfoundland and Labrador, 1950 to 1968

Source: Data supplied by Tourist Development Office, Department of Economic Development, Government of Newfoundland and Labrador.

Definitions and Explanations:

This table includes all licenced tourist establishments. Included are both establishments that are open all year and establishments that are open only part of the year.

U- 2. Expenditure and Number of Residents and Non-Residents Accommodated at Tourist Establishments, Newfoundland and Labrador, 1960 to 1968

Source: Data supplied by Tourist Development Office, Department of Economic Development, Government of Newfoundland and Labrador.

Definitions and Explanations:

The amount spent for accommodation and meals, the amount spent for liquor, and the number of residents and non-residents accommodated refer to licenced tourist establishments only.

U- 3. Number and Gross Earnings of Employees in Tourist Establishments, Newfoundland and Labrador, 1967 to 1968

Source: Data supplied by the Tourist Development Office, Department of Economic Development, Government of Newfoundland and Labrador.

Definitions and Explanations:

The number of employees in the tourist establishments, and the gross earnings of these employees cannot be validly compared between successive years.

These figures are compiled by inspectors from the Tourist Development Office. However, the data is not compiled at the same time each year, and since variations in the number of employees and their gross earnings occur according to the season of the year, differences in the data may also be due to the fact that the reports on the number of employees and their gross earnings were made at different times of the year.

TABLE U-1
NUMBER OF TOURIST ESTABLISHMENTS,
NEWFOUNDLAND AND LABRADOR, 1960 TO 1968

<u>Year</u>	<u>Hotels</u>		<u>Motels</u>		<u>Cabins</u>		<u>Tourist Homes</u>		<u>Inns</u>		<u>Hunting & Fishing Camps</u>		<u>Other¹</u>	
	<u>Number</u>	<u>Units</u>	<u>Number</u>	<u>Units</u>	<u>Number</u>	<u>Units</u>	<u>Number</u>	<u>Units</u>	<u>Number</u>	<u>Units</u>	<u>Number</u>	<u>Units</u>	<u>Number</u>	<u>Units</u>
1960	32	..	6	..	67	..	129	—	—	—	—
1961	50	1,033	11	131	38	388	153	632
1962	49	1,250	17	218	38	458	185	672
1963	49	1,309	25	290	44	517	213	714
1964	55	1,499	29	380	36	444	235	789
1965	49	1,428	32	402	40	432	232	728
1966	54	2,155	38	535	36	466	227	740
1967	52	1,926	40	647	31	382	224	887
1968	49	1,735	43	708	30	300	91	403	19	122	121	428	—	—

¹ Other—from 1961 to 1967 includes Tourist Homes, Inns, and Hunting and Fishing Camps.

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TABLE U-2
EXPENDITURES¹ AND NUMBER OF RESIDENTS AND NON-RESIDENTS ACCOMMODATED AT TOURIST
ESTABLISHMENTS, NEWFOUNDLAND AND LABRADOR, 1960 TO 1968

<u>Year</u>	<u>Amount for Accommodation and Meals</u>	<u>Amount for Liquor</u>	<u>Residents Accommodated</u>	<u>Non-Residents Accommodated</u>
	(Dollars)	(Dollars)	(Number)	(Number)
1960	2,115,815	..	54,933	31,954
1961	2,545,740	..	73,615	56,585
1962	3,025,360	..	88,988	65,051
1963	4,041,518	..	109,432	67,310
1964	4,690,316	..	127,474	99,587
1965	5,378,222	4,206,101	139,143	104,863
1966	7,226,086	4,855,689	167,826	119,334
1967	9,034,465	5,803,732	210,632	142,120
1968	9,661,131	6,116,994	224,883	139,502

¹ Includes expenditures of all patrons including local residents that may dine at tourist establishments without seeking overnight accommodation.

TABLE U-3
NUMBER AND GROSS EARNINGS OF EMPLOYEES IN TOURIST ESTABLISH-
MENTS, NEWFOUNDLAND AND LABRADOR, 1967 AND 1968

1967		
	<u>Employees</u>	<u>Gross Earnings</u>
	(Number)	(Thousands of Dollars)
Hotels	858	1,962
Motels	422	819
Inns	76	144
Tourist Homes	141	189
Cabins	118	148
Total	1,615	3,262
1968		
Hotels	824	2,073
Motels	423	942
Inns	54	135
Tourist Homes	106	95
Cabins	115	183
Total	1,522	3,429